LISBON LOCAL DEVELOPMENT STRATEGY – BIP/ZIP

THE INTEGRATED APPROACH IN URBAN POLICIES: EUROPEAN AND SPANISH EXPERIENCES

EUROPEAN URBAN KNOWLEDGE NETWORK

POLICY LAB FOR SPAIN

Madrid, november 16th 2021

BAIRROS e ZONAS de Intervenção Prioritária de Lisboa

BIP ZIP há anos contigo

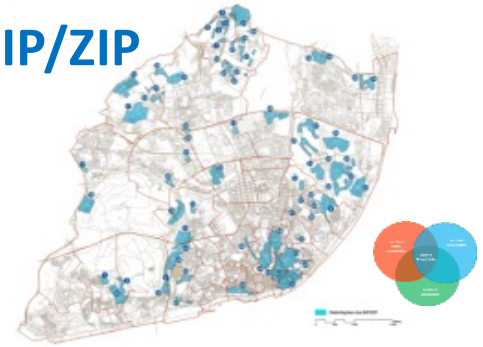
LISBON LOCAL DEVELOPMENT STRATEGY

PRIORITIZING DEPRIVED TERRITORIES &

EMPOWERING COMMUNITIES FOR LOCAL DEVELOPMENT

#1| Mapping Priorities - BIP/ZIP

Territorial & needs focus



#2| Local Ignition - BIP/ZIP

Strenghtening organisations

#3| Co-Governance - GABIP

Bottom-up integrated planning

#4| Lisbon CLLD Network

Empowering communities

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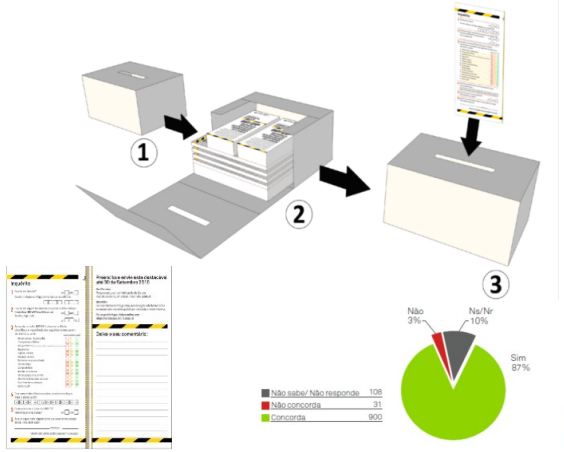
Associação para o Desenvolvimento Local de Base Comunitária de Lisboa

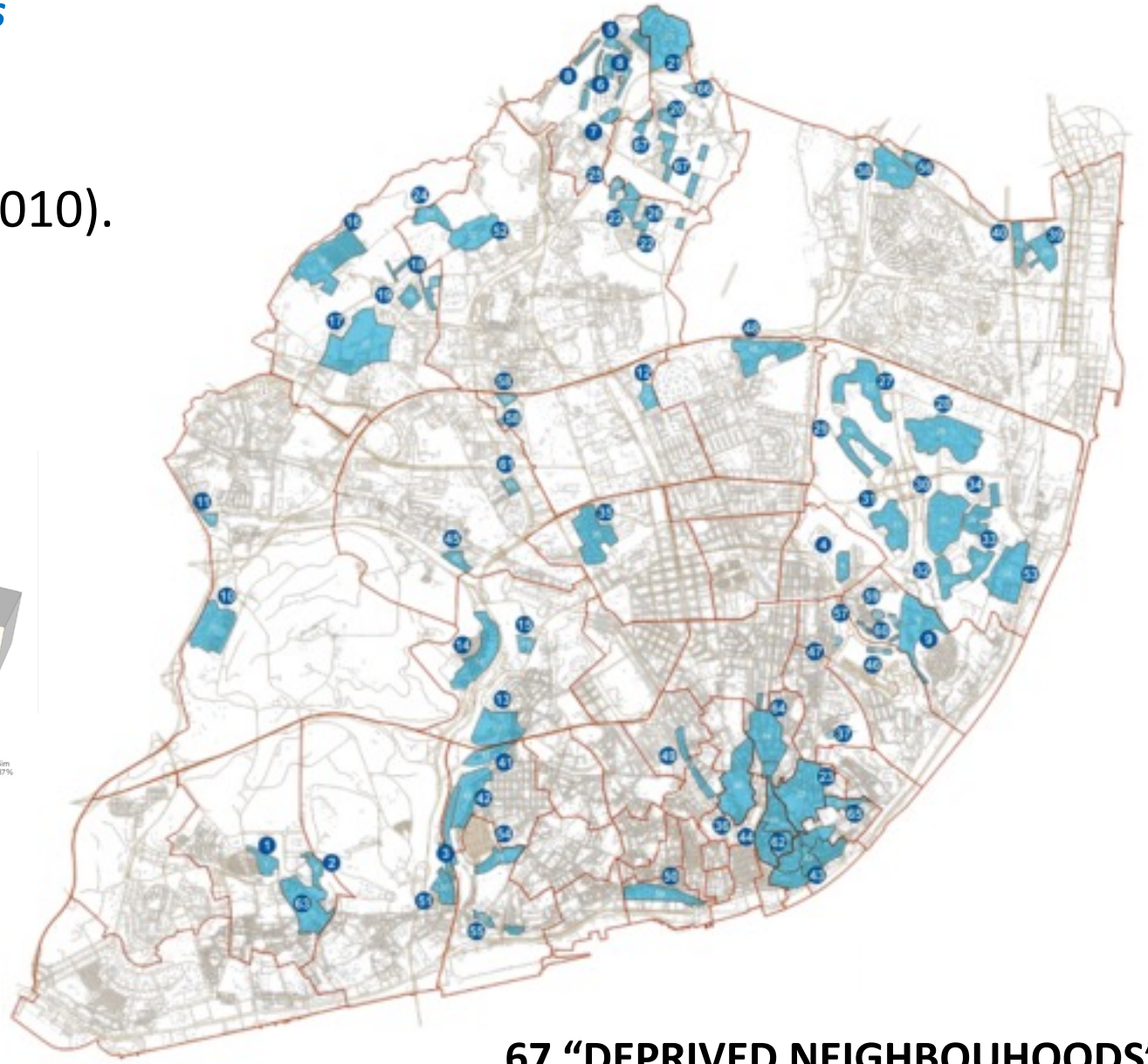
#1| Mapping BIP/ZIP - *Territorial & needs focus*

Mapping overlapping deficits;
Understanding data & perception (2009/2010).

Statistical data

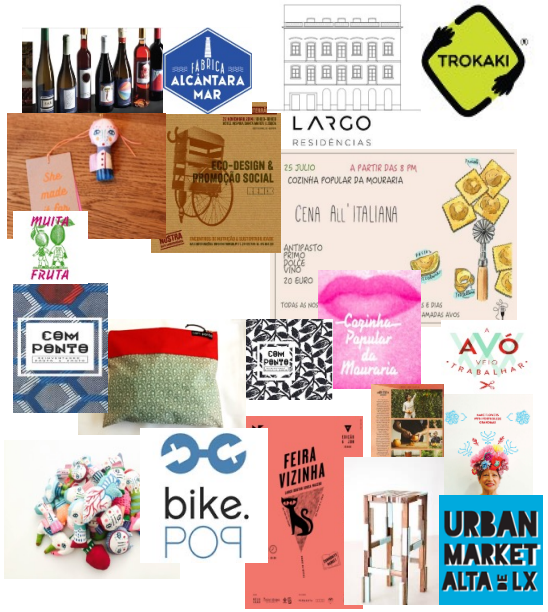
Perception survey





67 “DEPRIVED NEIGHBOUHOODS”
>150/500K INHABITANTS

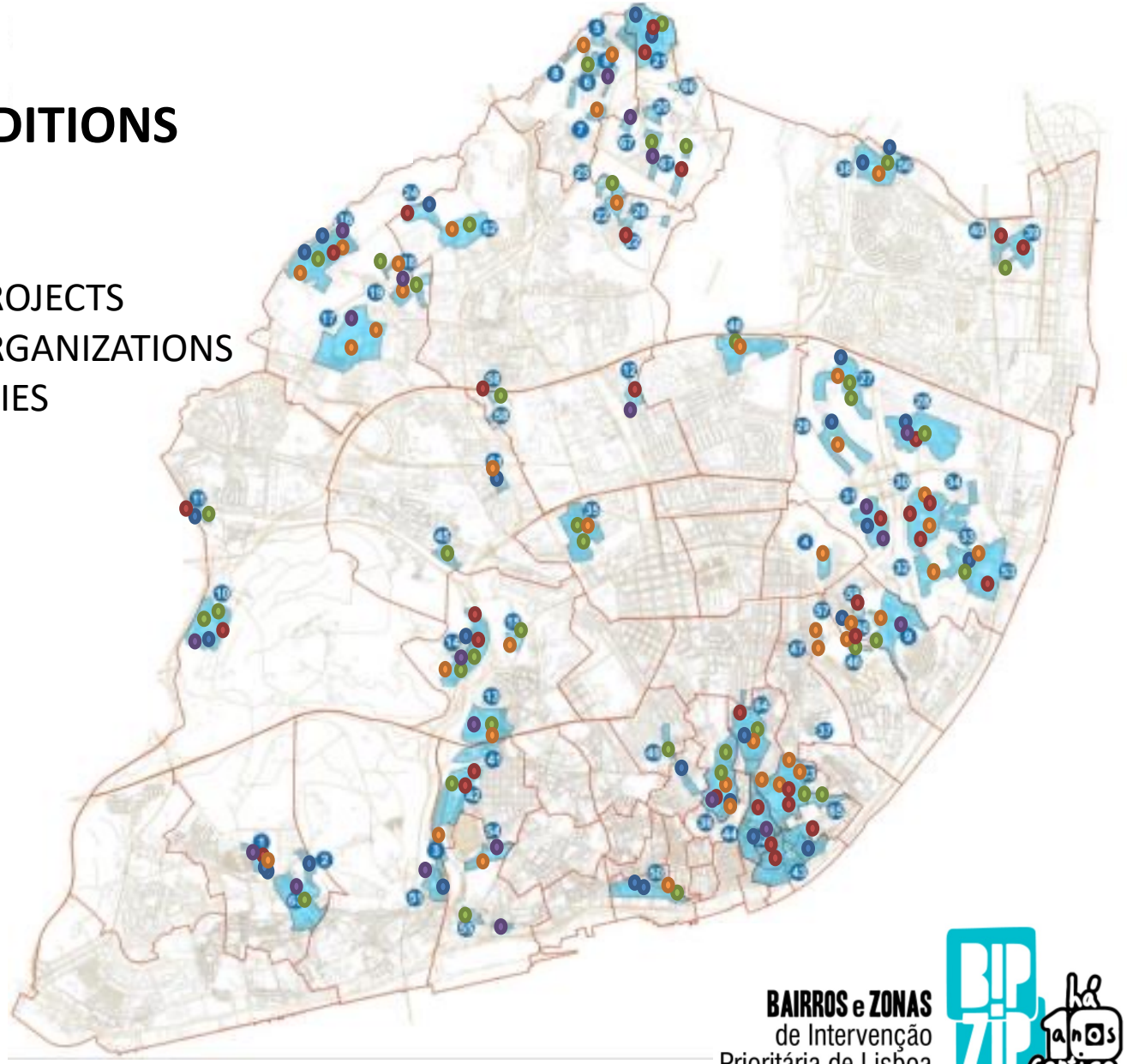
#2| Local Ignition BIP/ZIP - *Strenghtening organisations*



10 ANNUAL EDITIONS

(since 2011)

- > 15M €
- 394 FUNDED PROJECTS
- > 600 LOCAL ORGANIZATIONS
- > 2.400 ACTIVITIES

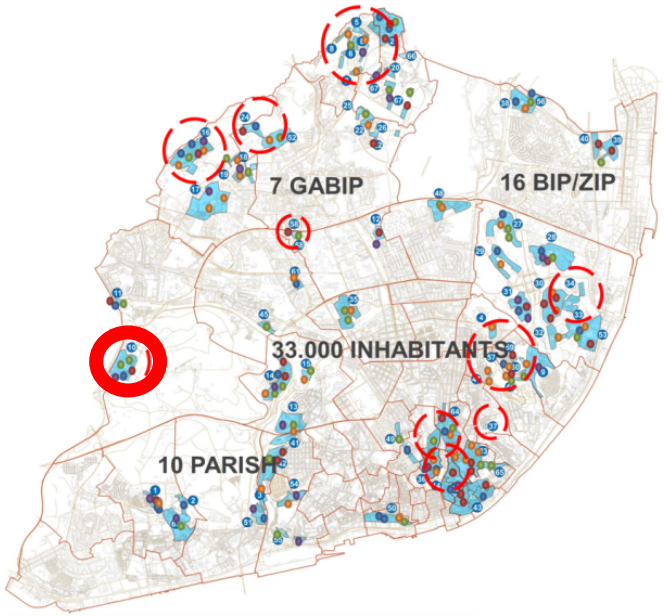


BAIRROS e ZONAS de Intervenção Prioritária de Lisboa

BIP ZIP há 10 anos contigo

#3| Co-Governance - GABIP – *Bottom-up integrated intervention*

The Eco-District Boavista Environment+ integrated Action Plan By GABIP-Boavista

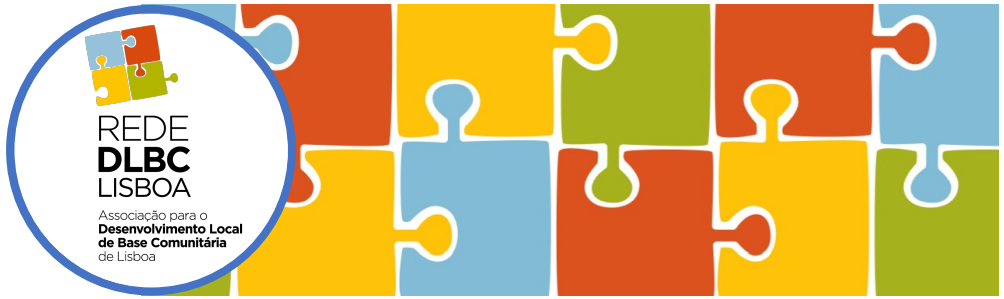


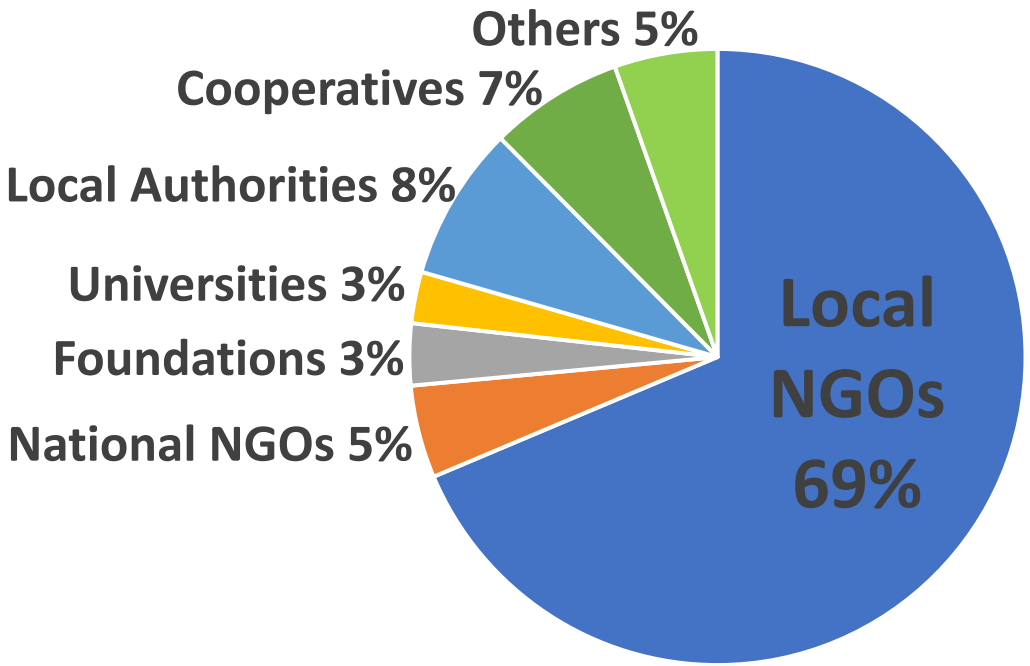
ERDF grant of 2,5m€ and total investment of 4,4m€:

	Investment areas distribution:	components/contracts (63):	investment:	%
#1	Residential buildings renewal, improvement of environmental efficiency	1.29, 1.30, 1.31, 1.32, 1.33, 1.34, 1.35, 1.37, 1.39.1, 1.39.2 and 1.41	2.401.535,04 €	55%
#2	Building of new Community Equipment	1.1, 1.3, 1.5, 1.6, 1.7, 1.9.1, 1.9.2, 1.9.3, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.18, 1.21, 1.22 and 1.23	955.878,82 €	22%
#3	Renewable Energy installations	1.2, 1.8.1, 1.8.2, 1.19, 1.20, 1.43.1, 1.43.2 and 1.43.3	372.574,97 €	8%
#4	'Net-Verde' district free WIFI	1.24	32.500,00 €	1%
#5	Energy and Environmental education and monitoring	1.17.4, 1.25 and 12.4	80.580,00 €	2%
#6	Participation and Media	1.16, 1.17.1, 12.1.1, 12.1.2, 12.1.3, 12.2 and 12.3	71.725,50 €	2%
#7	Recreational and Sporting Activities	1.17.2, 1.17.3, 1.26, 1.27.1, 1.27.2, 1.28.1 and 1.28.2	87.000,00 €	2%
#8	'Alvenaria' renewal: urban and architectural projects	1.4.1, 1.4.2, 1.4.3, 1.4.4, 1.4.5 and 1.43.3	226.350,00 €	5%
#9	Project coordination, management and monitoring	12.5 and 12.6	162.000,00 €	4%
			4.390.144,33 €	

Lisbon Community-Led Local Development Network

- **Established association in 2015;**
- **Aproximatly 200 members** (mainly BIP/ZIP)**;**
- **Urban CLLD-LAG** (Local Action Group);
- **Intermediate managing body status** (*EUReg.1303/2013*)**;**
- Contractualised **ERDF/ESF for local initiatives;**
- **Extra 25% for direct activities** (technical assistance);
- **"Lisbon Priority Intervention Map"** territories adopted;





#4| Lisbon CLLD Network – *Empowering communities*

Strategy:

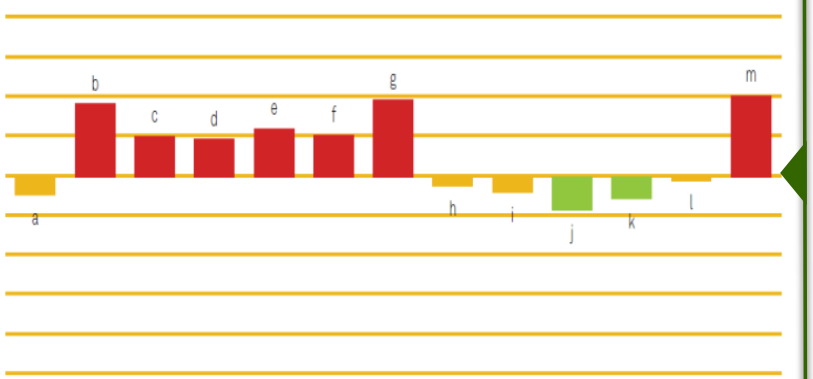
Self-designed and approved "Lisbon CLLD Strategy" focused on ***Education, Employment and Inclusion***.
Ambition to widen intervention range on the 2021/27 programming period, to **Energy** and **Digital** Transition and **Housing** (cooperatives, etc).

Tackling local needs (statiscal deficits) and priorities (perception) **resourcing to localy established capacities**.

Linking city scale development strategy and many localy specific **small scale interventions** with higher effiency.

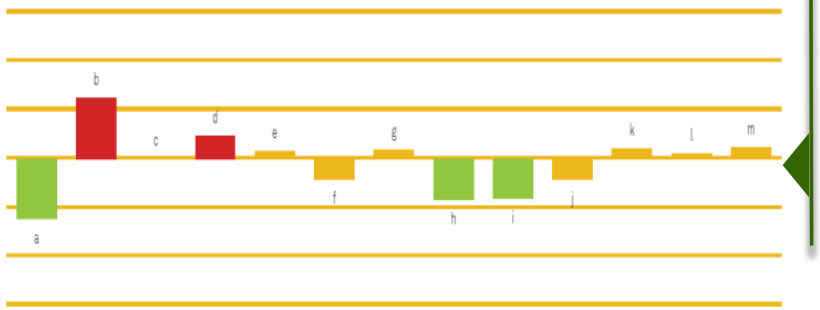
Boosting impact trough capturing value of intra-city economic potencials for the deprived neighbourhoods (trade ballance).

Classification to: Importance of the proposed topics , *a)* to *m)*? (question 3)



	a	b	c	d	e	f	g	h	i	j	k	l	m
Deviation	-0,095	0,366	0,201	0,186	0,241	0,207	0,387	-0,048	-0,083	-0,170	-0,114	-0,021	0,409
total Average	2,440	1,632	1,876	1,772	1,778	1,812	1,650	2,562	2,476	2,388	2,407	2,322	1,518
Municipal Average	2,345	1,998	2,077	1,957	2,019	2,019	2,038	2,513	2,393	2,218	2,294	2,301	1,927

Selection of: 3 topics that most concern the respondents , *a)* to *m)*? (question 4)



	a	b	c	d	e	f	g	h	i	j	k	l	m
Deviation	-3,982%	4,055%	0,027%	1,516%	0,520%	-1,356%	0,593%	-2,689%	-2,627%	-1,373%	0,671%	0,376%	0,790%
total Average	11,646%	7,988%	5,326%	14,116%	9,881%	3,850%	2,631%	9,015%	11,325%	5,935%	3,465%	2,117%	1,765%
Municipal Average	7,664%	12,044%	5,353%	15,633%	10,401%	2,494%	3,224%	6,326%	8,698%	4,562%	4,136%	2,494%	2,555%

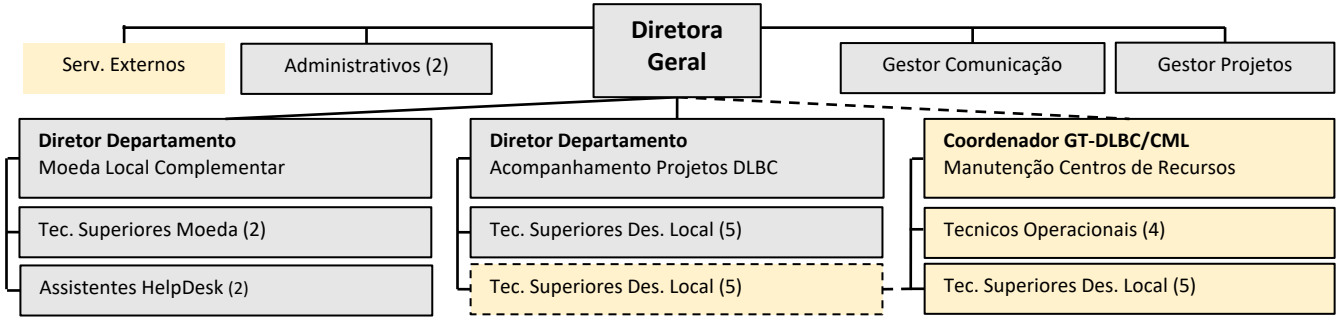
a) Empty / Degraded homes
b) Public Transport
c) Facilities
d) Security
e) Urban Hygiene
f) Green Areas
g) Local businesses
h) Unemployment
i) Marginality
j) Elderly Loneliness
k) Youth lack of occupation
l) School drop out / academic failure
m) Conflicts with neighbours

Deviation = Municipal answers Index - Total enquiries Index

#4| Lisbon CLLD Network – *Empowering communities*

Governance:

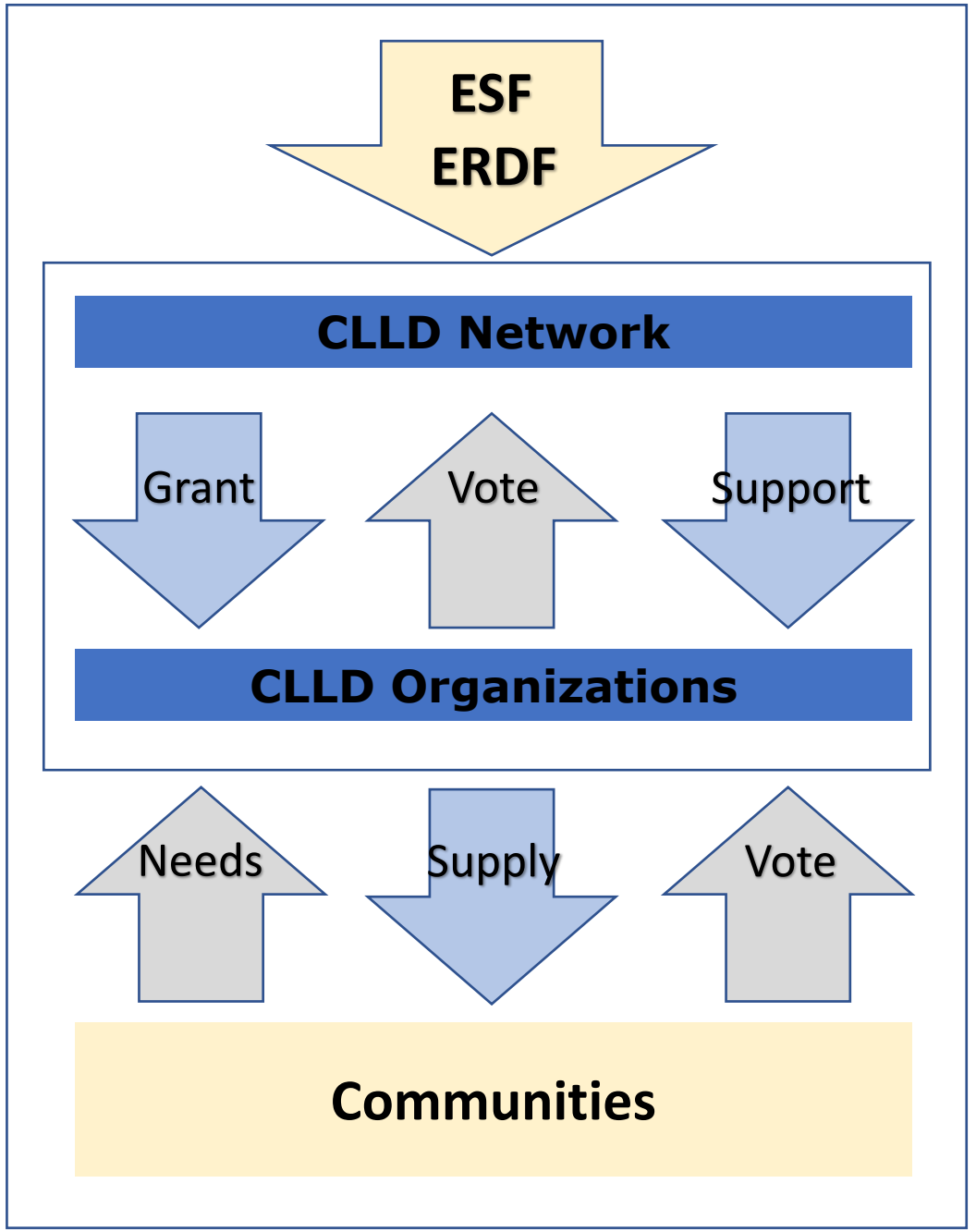
- **General Assembly** (1 vote/member),
- **Board** (5 elected members),
- **Staff** (aprox. 25):



Developing and launching specific **Calls for Funding** of local projects, according to CLLD strategy, local needs and **community vote**.

Supports members on project **planning and implementation**, trainning, capacity building, shared resource center and economic infrastructure (digital currency, financing, crow-funding, etc.).

Running other EU projects on **empowering local organizations, bottom-up economy and social-territorial cohesion**.
Supports other European cities through **"Com.Unity.Lab" URBACT's good practice Transfer Network** to adopt similar methodologies.



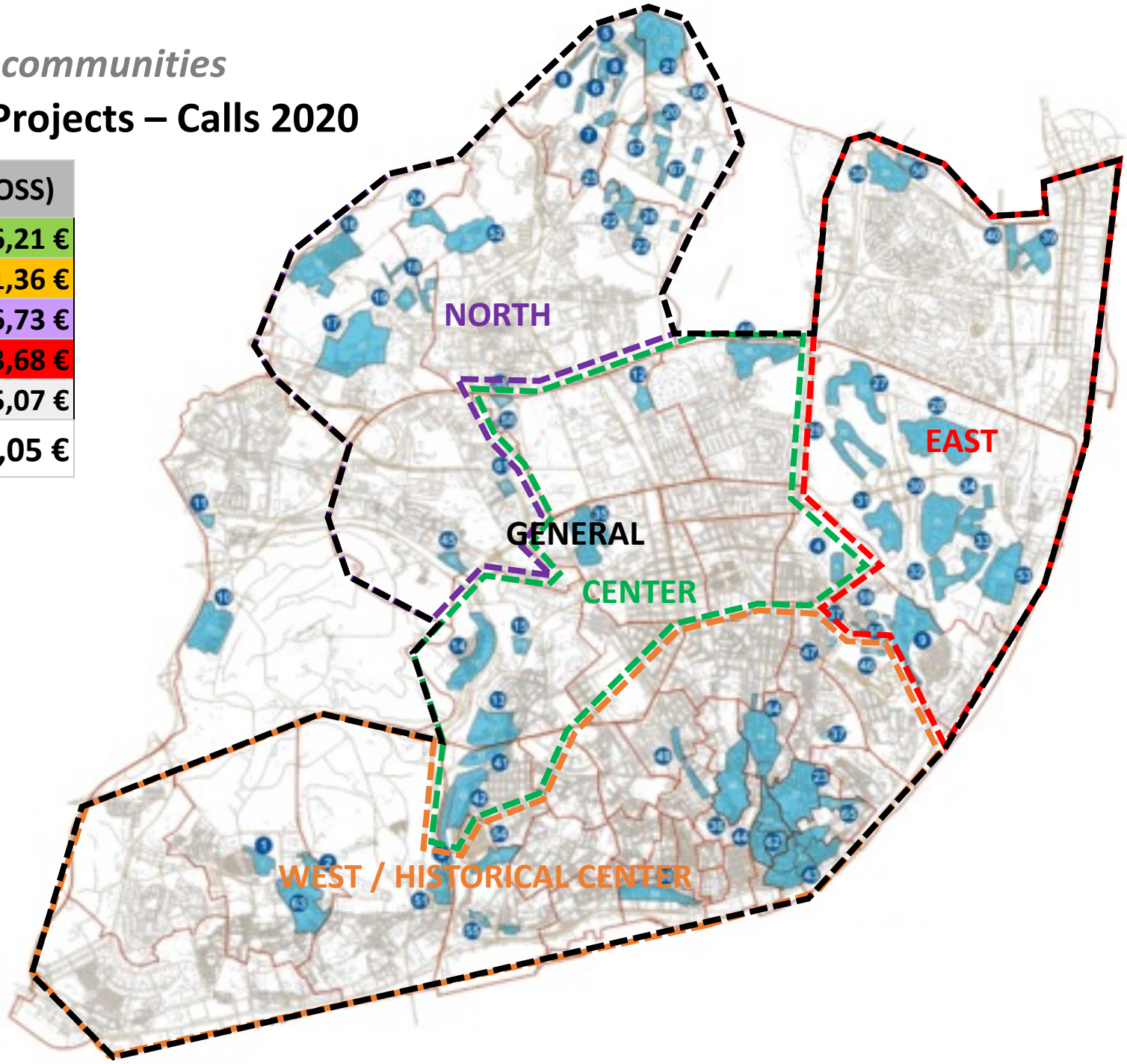
#4| Lisbon CLLD Network – *Empowering communities*

Innovative and/or Experimental Social Projects – Calls 2020

Territorial Calls	CLLD Pop.	Funded Projets	Total (FSE+OSS)
Center	23,433	5	546.766,21 €
West / Historical Center	30,022	6	668.581,36 €
North	31,831	10	1.359.276,73 €
East	45,599	3	429.713,68 €
General	130,885	11	1.999.255,07 €
		34	5.003.593,05 €

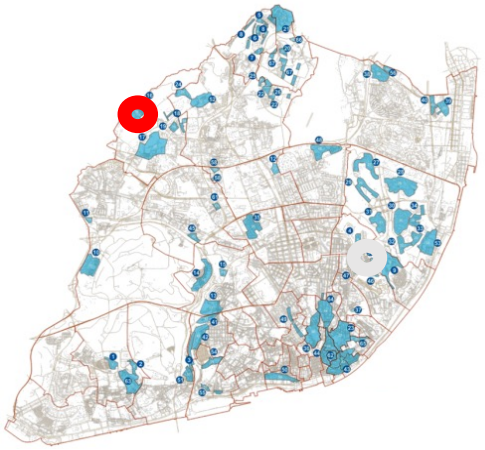
Objectives:

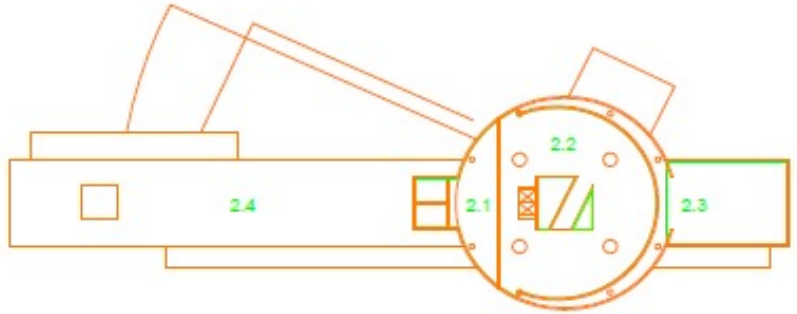
- Support integrated actions on Education, Employment and Inclusion to **effectively fight poverty and boost economical recovery** post-COVID;
- Contribute for **multi-annual sustainability**;
- Directly **engage residents** on project implementation;
- Maximize local NGOs existent capabilities;
- Up-scale and replicate sucessfull projects.

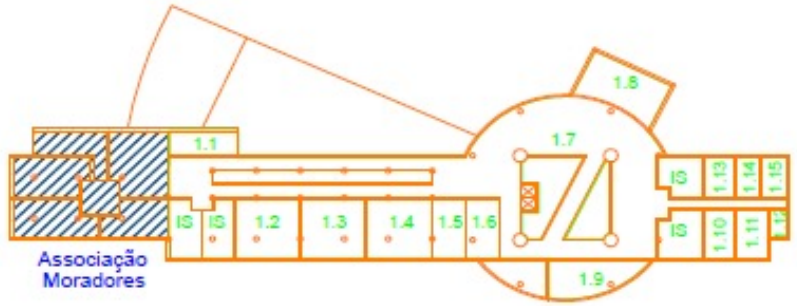


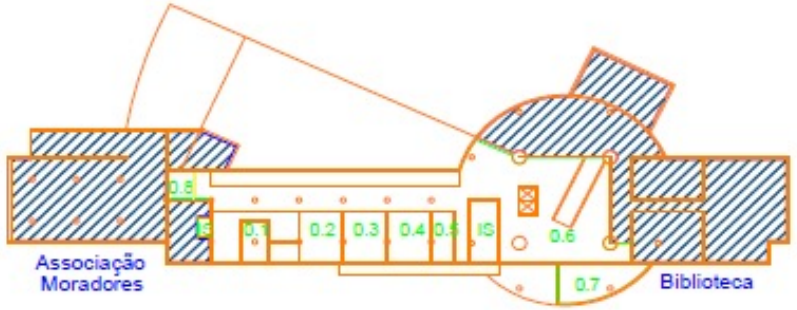
#4| Lisbon CLLD Network – *Empowering communities*

LISBON CLLD RESOURCE CENTER – CARNIDE:
NGOs incubator, gym, laundry, one-stop-shop, cafeteria, restaurant school, professional acting school, school support, renewable energies, agricultural production, industrial food support production, fairs and exhibitions and public auditorium and library.



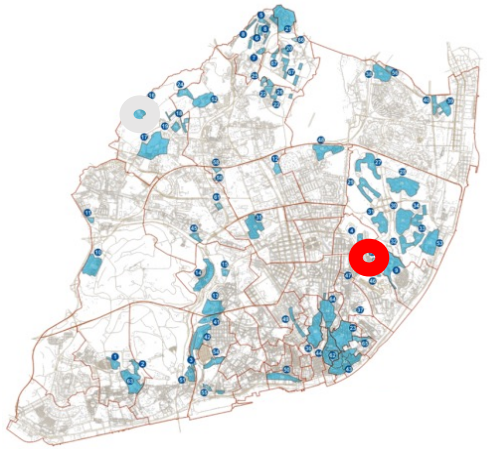


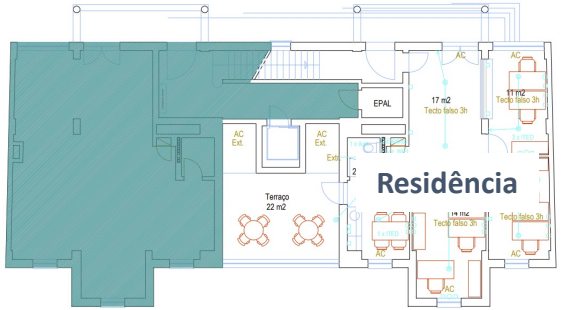


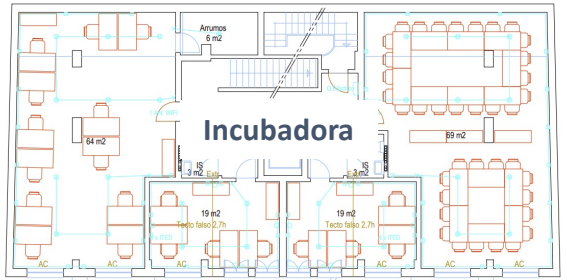


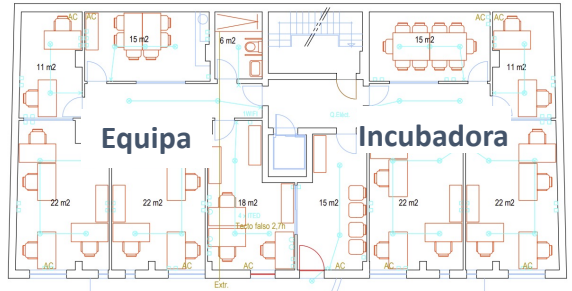
#4| Lisbon CLLD Network – *Empowering communities*

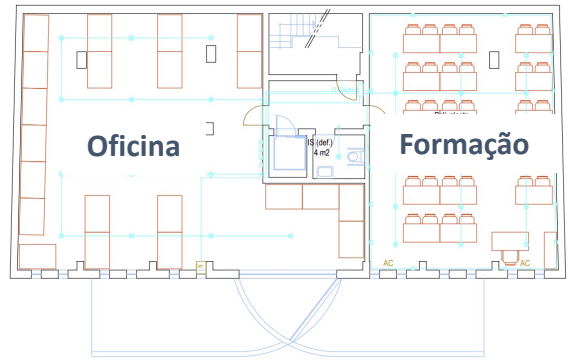
LISBON CLLD RESOURCE CENTER – OLAIAS:
NGOs incubator, school support, classrooms, bicycle workshop and international volunteers residence.











#4| Lisbon CLLD Network – *Empowering communities*

ONLINE SCHOOL SUPPORT

With the COVID confinement impacts on school activities, and considering their asymmetries related to the social and family backgrounds, the Lisbon CLLD Network established a wide **FREE ONLINE SCHOOL SUPPORT** program aiming to help students, from **7th to 12th grades**, to improve their academic success in 2021.

Aiming to combine available adults with teaching competences on key subjects and students needs and in risk of failing the school evaluations and exams, aggravated by a lower outside-school support system.

Employing approved ESF funding on a large-scale support program, structured on **regular online sessions (2/week) between each volunteer and up to 5 students** (from same school class) with difficulties on a specific subject, **working together on their study**, homework and deepening of the curriculum defined by their schoolteacher, **until the end of the school year and final exams**.

Up-scaling under preparation through a specific ESF/CLLD Call for CLLD members for 2021/22 and 2022/2023.

#4| Lisbon CLLD Network – *Empowering communities*

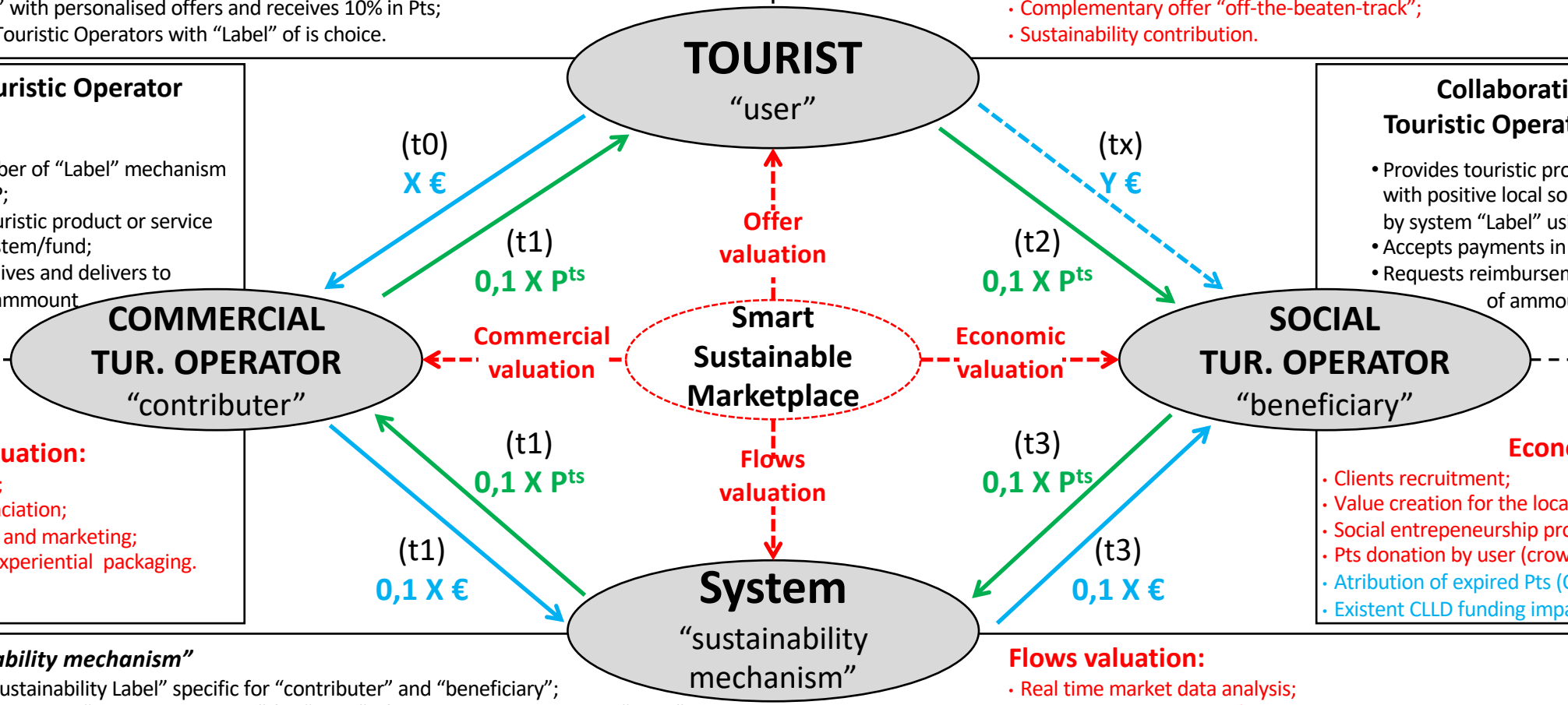
LISBON COMMUNITY CURRENCY (EX.: TOURIST USER CASE)

TOURIST *"user"*
- Purchases of commercial touristic product or service with "Label";
- Instals "User's APP" with personalised offers and receives 10% in Pts;
- Uses Pts on Social Touristic Operators with "Label" of is choice.

Offer valuation
- Personalized by time, thematic, location and profile;
- Complementary offer "off-the-beaten-track";
- Sustainability contribution.

Commercial Touristic Operator *"contributer"*
- Contractual subscriber of "Label" mechanism with operator's APP;
- Deposits 10% of touristic product or service ammount in the system/fund;
- (Automaticaly) receives and delivers to Tourist equivalent ammount in Pts.

Collaborative & Solidarity Touristic Operator *"beneficiary"*
- Provides touristic product or service with positive local social impact certified by system "Label" using operator's APP;
- Accepts payments in Pts;
- Requests reimbursemens in € to system of ammounts received in Pts.



Commercial valuation:
- Clients recruitment;
- Commercial diferenciation;
- External promotion and marketing;
- Local authenticity experiential packaging.

Economic valuation:
- Clients recruitment;
- Value creation for the local community;
- Social entrepeneurship promotion;
- Pts donation by user (crowd-funding) to NGOs;
- Atribution of expired Pts (CLLD subsidies);
- Existent CLLD funding impact leverage.

System *"sustainability mechanism"*
- Establishment of "Sustainability Label" specific for "contributer" and "beneficiary";
- External Marketing Plan and "*smart marketplace*" for "users" of Products & Services with "Label";
- Technological transaction infrastructure (Digital Currency);
- Financial infrastructure (Insures Pts/€ parity, liquidity and rules of investment and revenue application);
- Monitoring and results evaluation;
- Smart and sustainable economic management (*Business Intelligence*).

Flows valuation:
- Real time market data analysis;
- Produts & services classification by users;
- Establishmant of an annual award to best social impact inniciatives;
- Smart distribution of tourist flows;
- Offer increment and management;
- Endogenous resourses promotion and valuation.

THANK YOU!

16 de Novembro 2021 - Rui Bochmann Franco

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