



# Seminar Partnership Urban Poverty From Scoping Paper to Action Plan



**Office location** Stichthage, Julianaplein 10, 2593 CE The Hague, The Netherlands

**Postal address** P.O. Box 30833, 2500 GV The Hague, The Netherlands

**Phone** +31 (0) 70 302 84 84, **Fax** +31 (0) 70 361 74 22

**E-mail** [mart.grisel@eukn.eu](mailto:mart.grisel@eukn.eu), **Web** [www.eukn.eu](http://www.eukn.eu)

**Chamber of Commerce registration number, The Hague, Netherlands:** 57355983 | **VAT**

**Registration nr:** NL 852545046 B01

## 1. Introduction

Under the Dutch Presidency of the Council of the European Union in the first half of 2016, the Urban Agenda for the EU was taken to the next level by the endorsement of the “Pact of Amsterdam” (30 May 2016). This Pact between Member States, the European Commission, local authorities, knowledge organisations and other urban actors sets out the key principles of the Urban Agenda for the EU and provides an operational framework for improving the urban dimension of EU-policies.

At the heart of the Urban Agenda for the EU is the development of twelve partnerships on twelve identified priority themes (see Appendix I). These thematic partnerships are considered key delivery mechanisms within the Urban Agenda for the EU. Each partnership will focus on measures to make better use of existing EU regulations and funding in relation to urban areas. Furthermore, it will showcase and share best practice knowledge and evidence on what works (PA 2016).

Each partnership has around 15 to 20 members and is made up of urban authorities, the European Commissions, EU organisations, Member States, Partner States experts, umbrella organisations, knowledge organisations, and other urban actors or stakeholders. Also, each partnership has coordinators that will chair the meetings, and who are the main point of contact for the members, and other interested actors. The partnership is expected to achieve results over the course of about three years, after which the collaboration is continued or terminated, based on decision by the partners. In principle, each partnership will go through the following five stages: 1) stocktaking, 2) preparatory actions, 3) defining the objectives and deliverables, 4) implementation of an Action Plan, and 5) evaluation of the partnership (PA 2016).

In each Action Plan concrete proposals will be formulated for Better Regulation, Better Funding, and Better Knowledge in order to realise the full potential of the EU. These proposals are considered non-binding contributions to the design of future, and revision of existing, EU legislation, instruments, and initiatives (PA 2016). The Action Plans should formulate specific recommendations and/or initiatives that are ready to be implemented (UDG 2016).

Currently, the following four (pilot) partnerships have started with the support of the Dutch presidency: Air quality, Housing, the Inclusion of migrants and refugees, and Urban Poverty.

The latter is coordinated by two EU Member States: France and Belgium, with the support of DG Regio, and it is on this partnership that this document focuses.

## 2. Partnership Urban Poverty

The partnership on urban poverty will focus on two main areas In relation to the main topic, namely:

- Urban poverty considered within the perspective of an area-based approach, i.e. urban poverty as a spatial phenomena manifesting itself in specific urban areas, in particular deprived urban neighbourhoods;
- Urban poverty considered within the perspective of a people-based approach, in particular focussing on child poverty.

It is the ambition of the partnership to integrate these two approaches: poverty is, by its very nature, a complex problem where many different sectoral policy approaches come together. It is the ambition of the partnership to combine these approaches. Obviously, linkages wit other Partnerships will be explored, in particular with the Partnership dealing with Inclusion of Migrants and Refugees and the Partnership dealing with Housing.

Like the other Urban Agenda Partnerships, the Partnership on Urban Poverty will take into account the EU focus on Better Regulation, Better Funding, and Better Knowledge. The two sub-themes of the Partnership will be considered within the perspective of three main objectives (Partnership factsheet 2016):

- *Better regulation*: how to improve EU legislation so that it better reflects urban needs practices and responsibilities?
- *Better use of financial instruments*: how to ensure better access to and utilisation of European funds by Urban Areas?
- *Better knowledge exchange*: How to improve the EU urban knowledge base and stimulate the sharing of best practices and cooperation between Urban Areas?

Alongside the two coordinators, the French Commissariat Général à l'Égalité des Territoires (CGET) and the Belgium PPS Social Integration, the following member states are currently represented in the partnership: Germany, Spain and Greece, as well as the cities of Lille, Kortrijk, Birmingham, LODZ, Timisoara, Daugavpils, Bruxelles-Capital, Ile-de-France, and a

number of European organisations: URBACT, EUKN, EAPN, UN Habitat, FEANTSA and Eurochild. From the European Commission's side both DG REGIO and DG EMPL participate.

Two urban experts – Laura Colini and Iván Tosics – provide support to the Partnership. The experts have written a Scoping Paper providing a thematic overview of the topic. The paper identifies key issues, analyses policy approaches, describes policy approaches and discusses specific problems and options for an EU approach to combat urban poverty within the framework of the Urban Agenda for the EU.

### **3. Objective Seminar**

With the recent Scoping Paper, the partnership is currently entering the second stage of managing the “preparatory actions” whereby the bottlenecks and potentials of the issues at stake are identified. Subsequently, the European Urban Knowledge Network (EUKN) will provide additional support to the Partnership by organising a Seminar to discuss the main topics of the Urban Poverty Partnership with a variety of experts: researchers, practitioners at various governmental levels, but also non-governmental actors such as civil society organisations.

This Seminar will depart from the Scoping Paper and will offer interactive workshops to provide a critical reflection on the main topics discussed in the paper. These sessions will discuss the main topics of the Scoping Paper and will generate input for the next phase of the Partnership: the definition of the objectives and deliverables, which constitute the core of the Partnership's Action Plan.

The Seminar will result in a report, drafted by the EUKN, wherein the main findings of the Seminar will be summarised. This report will be largely based on the results of the interactive workshop sessions that form an important part of the Seminar. It is expected that the report will provide valuable input both for the final version of the Scoping Paper and the Action Plan.

## 4. Schedule and working method

To fully benefit from the pooled knowledge and experience, we propose an interactive and dynamic Seminar of one full day. The Seminar will be set up as an “intellectual pressure cooker”. This is the main reason why the number of keynote speeches will be limited to give as much as possible room for interactive discussions in workshops. After the official word of welcome by the City of Athens and the opening speech by the French coordinator, Mr Eric Briat, Deputy Director for urban and social cohesion (CGET, France) who will introduce the audience to the Urban Poverty Partnership, the keynote speech by Mr. Philippe DeCoene, Deputy Mayor of Kortrijk (Belgium) responsible for Social Affairs including anti-poverty, will set the scene. Next, the two authors of the Scoping Paper, Mrs Laura Colini and Mr Iván Tosics, will present their background document.

The workshops will cover the main areas dealt with in the scoping paper. These areas are:

1. Identification of Urban Poverty;
2. Urban Poverty, Welfare and the Labour Market;
3. Urban Poverty and Public Services; and
4. Child Poverty.

The method used for the workshops is explained below and in Annex 1. The Seminar will be chaired by Mart Grisel, chair of the EUKN EGTC.

After the two rounds with workshops, Prof. Thomas Maloutas will reflect on the outcome of the Workshops, followed by a speech by the Belgian coordinator of the Partnership, who will formulate concrete steps for further action in order to move from the Scoping Paper to the Action Plan.

The Programme then is as follows:

**Programme Seminar Urban Poverty – 27 September 2016**  
**Conference chair: Mart Grisel**

8:45 – 9:30	Registration
9:30 – 9:40	Word of Welcome: Mrs Maria Stratigaki, Deputy Mayor of Athens for Social Inclusion
9:40 – 9:45	Welcome Chair Seminar, Mr Mart Grisel, Director EUKN EGTC
9:45 – 9:55	Opening: Mr Eric Briat, Deputy Director for urban and social cohesion, CGET, France
9:55 – 10:15	Keynote: Mr Philippe De Coene, Deputy Mayor Kortrijk, Belgium
10:15 – 10:35	Presentation Scoping Paper: Mrs Laura Colini and Mr Iván Tosics
10:35 – 10:45	Introduction to the workshops (Chair)
<i>10:45 – 11:00</i>	<i>Break</i>
11:00 - 12:30	Four Workshops (Round I): <ul style="list-style-type: none"><li>- Identification of Urban Poverty</li><li>- Poverty, Welfare and the Labour Market</li><li>- Poverty and Public Services</li><li>- Child Poverty</li></ul>
<i>12:30 – 13:30</i>	<i>Lunch</i>
13:30 – 15:00	Four Workshops (Round II): <ul style="list-style-type: none"><li>- Identification of Urban Poverty</li><li>- Poverty, Welfare and the Labour Market</li><li>- Poverty and Public Services</li><li>- Child Poverty</li></ul>
<i>15:00 – 15:15</i>	<i>Break</i>
15:15 – 15:30	Feedback form Workshops
15:30 – 15:50	Reflection by Prof. Thomas Maloutas, General Secretary for Research and Technology, Ministry of Education, Greece
15:50 – 16:00	Closure and next steps by Mr Julien van Geertsom, President Federal Public Planning Service for Social Integration, Belgium

## 4.1. Sessions

The working language for all sessions will be English. This means that the expert participating in the Seminar will need to be able to speak English in order to participate in the debates. The Seminar is set up as an intellectual pressure cooker. This is the reason why there will be only a very limited number of keynote speeches, actually only three: a short word of welcome by the hosting city, Athens, and two content related keynotes: one to set the scope of the seminar, and one to present the scoping paper drafted by the two experts.

The eight workshops form an essential part of the Seminar, since experts working together in the workshops will discuss the four main aspects of the Scoping Paper (round I) and will formulate concrete actions to be included in the Action Plan, in relation to the same four thematic areas (Round II). This brings the total to eight workshops. The chosen method allows experts to participate fully in two of the eight workshops. The experts will be divided into four subgroups based on a balanced composition of different professional backgrounds. The workshops have a maximum of 20 experts each.

These four themes that constitute the core of the eight workshops are:

1. Identification of Urban Poverty;
2. Urban Poverty, Welfare and the Labour Market, with a special focus on vulnerable groups;
3. Urban Poverty and Public Services; and
4. Child Poverty.

Before lunch the first round of four workshops will take place (90 minutes each). After Lunch there will be a second round of the same workshops (90 minutes) with a new group of participants. This means that all participants can participate in two of the four workshops. The first round will be focusing on the current Scoping Paper, the second round will build on the experience of the first round and will formulate concrete actions to be included in the Action Paper.

Each workshop will have two moderators: one policy maker and a technical expert. The two moderators will be responsible for generating concrete results at the end of each workshop.

This implies that the moderators of each workshop will have an important and demanding task. They will have to facilitate and structure the discussions, while safeguarding the overall quality and continuity of the sessions. Therefore, all moderators will be extensively briefed before the Seminar.

Furthermore, in order to stimulate as much as possible the discussions among the experts, we propose to ask the participants beforehand to think of one exemplary bottleneck/potential in their field. Also, the chairs in the rooms will be arranged in a wide circle to facilitate an active participation of all.

The first workshop round will kick off with presentations from experts to set the scene.

The first workshop round will depart from the relevant scoping papers. The scoping papers will be sent to all participants at least one week before the Seminar takes place, in order to ensure optimal preparation. The sessions start with a plenary discussion of the main points raised in the scoping papers. Guided by relevant questions, interaction, and group discussion each session will conclude with concrete recommendations for the thematic issue of the scoping paper discussed in the workshop.

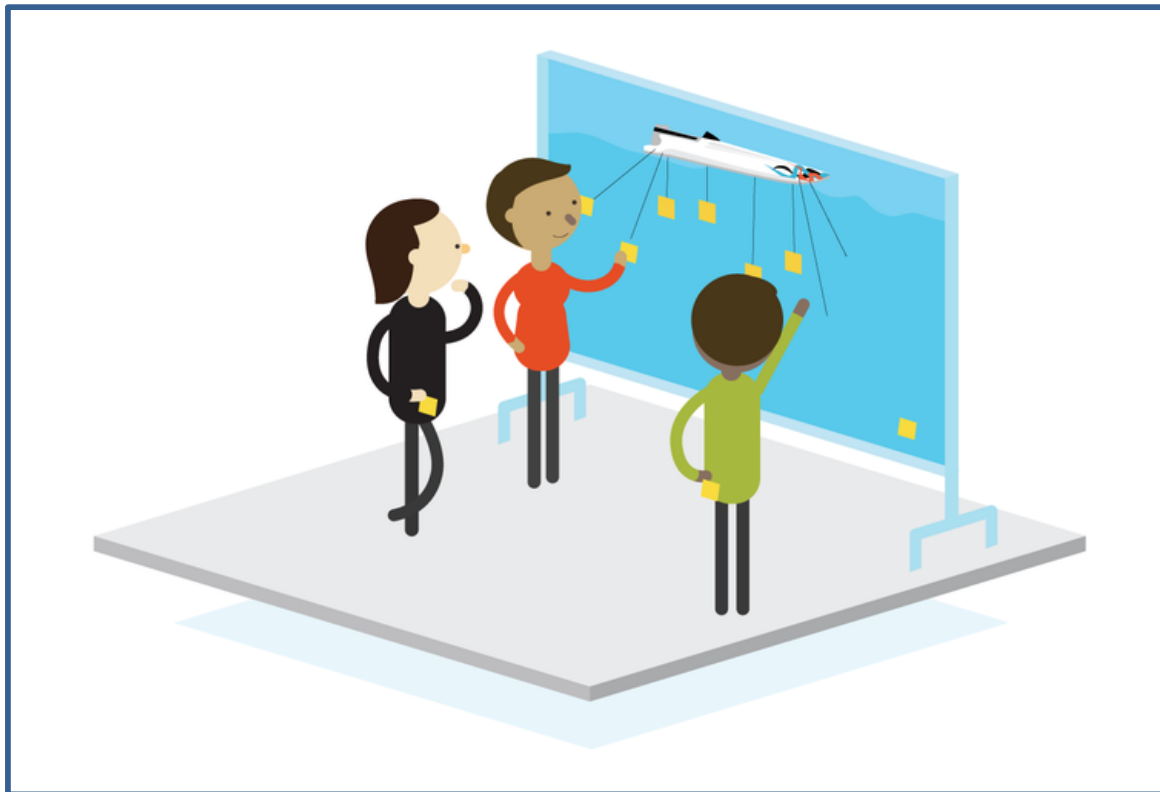
The second workshop will depart from the results of the first workshop and will focus on the formulation of concrete actions to be included in the Action Plan. These actions should focus on the key three priorities of the Urban Agenda for the EU Partnerships:

1. Better regulation;
2. Better funding;
3. Better knowledge (exchange).

This focus is important since the Partnerships are supposed to provide recommendations in order to strengthen the urban dimension in urban policy at the European level. Therefore, all experts – researchers, policy makers and practitioners at all governmental levels – will be invited to think about concrete actions to improve these three areas when dealing with urban poverty at the European level. Input from members states, regions and cities, including URBACT cities, is needed to formulate bottlenecks and possible solutions.



## 4.2. SPEEDBOAT method – An Innovation Game for Workshops



### About Speedboat

Speedboat is an innovation game that helps to structure workshops about any given topic. It is designed to efficiently identify constraints and obstacles, as well as to prioritise them and to formulate solutions. Speedboat is especially suitable for relatively small groups.

### Working Method

The procedure is as follows: you draw a speedboat on a whiteboard or flip chart. The boat represents the current situation (existing instruments/legislation/knowledge). Next to the speedboat you draw an island. This represents the point you want to reach. Participants are asked to work in pairs on the formulation of desirable conditions/outcomes. These conditions/outcomes are then presented to the group and plenary discussed. When all final conditions/outcomes have been agreed upon, they are put on the island with sticky notes.

Subsequently, the anchors are formulated, either individually or in small groups. E.g. what prevents you from reaching the island? Participants are asked to place their anchors under the speedboat (with a sticky note). The lower under water the anchor is placed; the more this issue is holding you back. Once all anchors are placed, they are prioritised collectively. Following prioritisation, solutions are discussed plenary. Finally, the session is closed with the formulation of an action plan that describes how the major anchors (in order of importance) on that particular issue can be removed.

### **Speedboat's Guiding Principles**

- **Make it visual:** visual tools and exercise lead to more tangible and more strategic conversations.
- **Use Sticky notes:** sticky notes keep your ideas movable and flexible. Every idea should be presented on a single sticky note
- **Use short work bursts and apply strict time keeping:** moving from plenary discussion to quick work bursts keeps the workshop dynamic. In general people have a tendency to spend more time talking than necessary to accomplish a goal.
- **Focus on one topic and finish it before moving to the next:** talking about too many things at the same time goes at the expense of clarity and logic.
- **Evolve ideas together:** Every idea is considered seriously rather than simply passed judgement on. When you look at things as prototypes instead of final outcomes you are more likely to help evolve them.

### **4.3. Speakers and moderators**

EUKN's director Mart Grisel will chair the Seminar. He will guide the speakers and participants through the schedule, and moderate the plenary discussions. The Deputy Mayor of the city of Athens, hosting the event, will start the Seminar with a word of welcome. Mr Eric Briat, Deputy Director for urban and social cohesion at the French Commissariat Général à l'Égalité des Territoires (CGET) and co-coordinator of the Partnership, will introduce the audience to the Urban Poverty Partnership. Mr Philippe DeCoene, Deputy Mayor of Kortrijk (Belgium) responsible for Social Affairs including anti-poverty, will deliver

the keynote speech, in which he will focus on the main topics of urban poverty from the city perspective, including people-based and place-based aspects of the topic. After the keynote, the two experts will present the scoping paper, which will constitute the core of the Seminar. The Workshops series will be moderated by couples consisting of a policy-maker and a technical expert.

### **Workshop 1: Identification of Urban Poverty**

Moderators:

- Policy: Valérie Lapenne (CGET, France)
- Expert: Auriane Renaud (INSEE, France) and Valérie Darriau (ONPV/CGET, France)

Presentation during first session by:

- Auriane Renaud (INSEE, France), Valérie Darriau (ONPV/CGET, France)

### **Workshop 2: Poverty, Welfare and the Labour Market (Vulnerable groups)**

Moderators:

- Policy: Jenny Koutsomarkou, URBACT
- Expert: OECD / - George Kandylis, National Centre for Social Research, Greece

Presentation during first session by:

- Lloyd Broad, City of Birmingham

### **Workshop 3: Poverty and Public Services**

Moderators:

- Policy: Beverly Bernard and Rik Baeten, Federal Public Planning Service for Social Integration, Belgium
- Expert: Sonia de Gregorio Hurtado, Universidad Politecnica de Madrid, Spain

Presentation during first session by:

- Emmanuel Rivière, TNS Sofres, France

### **Workshop 4: Child Poverty**

Moderators:

- Policy: Julien van Geertsom, President Federal Public Planning Service for Social Integration, Belgium
- Expert: Vassilis Arapoglou, University of Crete, Greece

Presentation during first session by:

- Julien van Geertsom, President Federal Public Planning Service for Social Integration, Belgium

At the end of the day, the results of the two rounds of workshops will be presented in a plenary sessions. Prof. Maloutas, General Secretary for Research and Technology, Ministry of Education, Greece, and Julien van Geertsom, President Federal Public Planning Service for Social Integration, Belgium, will reflect on the preliminary results of the workshops and will be proposing next steps to finalise the scoping paper and to draft a first version of the Action Plan.

#### **4.4. Invitees**

To ensure that the themes are approached from all relevant perspectives, we will invite experts from different domains: e.g. policymakers and practitioners, academics, organisations representing the private sector and civil society. We aim to invite a total of 50 experts, including members of the partnership.

#### **4.5. Role of the EUKN**

The EUKN organises the Seminar in close cooperation with the Partnership Urban Poverty. Together with the coordinators of the Partnerships, CGET (France) and SPP Integregation Sociale (Belgium). The programme is developed and the scoping paper of the partnership is developed by Urban Poverty experts Laura Colini and Ivan Tosics.

The EUKN has offered to organise the seminar to the Partnership as part of the investment EUKN has reserved to support the Urban Agenda for the EU. The conference will be free of charge in order to give stakeholders outside the partnership the give knowledge support to the Partnership.

#### **4.6. Contact details EUKN Staff**

Mr. Christiaan Norde: [christiaan.norde@eukn.eu](mailto:christiaan.norde@eukn.eu) / M +31 6 57 94 37 32

Mr. Mart Grisel: [mart.grisel@eukn.eu](mailto:mart.grisel@eukn.eu) / +31 650 252 939

#### **4.7. Reporting**

As a follow-up on the Seminar, the EUKN team will draft a report of the meeting. This report will reflect on the Draft Scoping Paper and will provide building blocks for the Action Plan. The recommendations and results will be linked to the main priorities of the partnerships of

the Urban Agenda for the EU of better regulation, better funding and better knowledge (exchange).

#### 4.8. Venue requirements

The Seminar will take place in Athens at:

**The Ionic Centre**  
**11 Lysiou Street**  
**Athens, Greece**

Lysio Street is situated in Plaka, the old historical neighbourhood of Athens, clustered around the northern and eastern slopes of the Acropolis. The Astor Hotel where most of the participants will be staying is very nearby.

See the map below for more information.



## Appendix I: List of priority themes

The list was established based on a survey among Member States and representatives of urban and regional authorities in July 2015 organised by the Netherlands and under consideration of the Commission Staff Working document ("Results of the Public Consultation on the key features of an Urban Agenda for the EU, SWD (2015) 109 final/2), published on 27 May 2015 as well as the results of three thematic workshops on this matter (organised by the European Commission in September 2015).

1. Inclusion of migrants and refugees
2. Air quality
3. Urban poverty
4. Housing
5. Circular economy
6. Jobs and skills in the local economy
7. Climate adaptation
8. Energy transition
9. Sustainable use of land and nature-based solutions
10. Urban mobility
11. Digital transition

For more information on the Urban Agenda for the EU, please visit:

[www.urbanagendaforthe.eu](http://www.urbanagendaforthe.eu)

## Urban Poverty Partnership: Members

Cities	Member States	Other Participants
<u>Birmingham (UK)</u> Lloyd Broad Head of European and International Affairs Council House Birmingham, B1 1BB, UK +44 (0)121 303 2377 +44 (0) 7966517573 (m) Lloyd.broad@birmingham.gov.uk	<u>Belgium</u> Rik Baeten Diensthoofd Service Politique des grandes villes SPP Intégration sociale + 32 2 508.85.58 +32 479 60 0820 (m) Rik.Baeten@mi-is.be Beverly Bernard Beverly.bernard@mi-is.be +32 2 508 86 52 /+32 486 82 98 09 (m)	<u>EUROPEAN COMMISSION</u> <u>DG Regio-</u> Katalin Brenner Katalin.Brenner@ec.europa.eu +32 2 29 87316 <u>DG EMPL-</u> Katalin Somody Katalin- Eszter.SOMODY@ec.europa.eu Vincent Caron (funding aspect) Vincent.CARON@ec.europa.eu
<u>Lodz (PL)</u> Tomasz Jakubiec Urban Strategy Office Director and Mateusz Szczeciński Piotrkowska 113 pokoj 05 90-926 Lodz +48 638-44-58 m.szczecinski@uml.lodz.pl t.jakubiec@uml.lodz.pl a.olejnik@uml.lodz.pl	<u>France</u> Valérie Lapenne GCET (Commissariat Général à L'Egalité des Territoires) Head of office Office for territorial and urban cohesion, European department 5 rue Pleyel in Saint Denis, Paris, FR + 33 1 85 58 60 26 Valérie.Lapenne@cget.gouv.fr	<u>Region Brussels capital</u> Sylvie Lahy Brussels urban development Minister-President cabinet +32 2 506 32 69 / +32 2 506 32 52 slahy@gov.brussels Marc Mohy mmohy@gov.brussels Bruno Nys : bnys@sprb.brussels
<u>Kortrijk (BE)</u> Maarten François Program Manager Grote Markt 54   8500 Kortrijk +32 473 86 26 95 maarten.francois@kortrijk.be	<u>Germany</u> Tilman Buchholz Federal Ministry for the environment, Nature Conservation, Buidling ans Nuclear Safety +49-30-18305 6131 Tilman.Buchholz@bmub.bund.de e Supporting members: Diana Falk: diana.falk@bmub.bund.de Stephanie Grueger: stephanie.grueger@bmub.bund.de	<u>Region Ile de France</u> Sabrina Abdi Sabrina.ABDI@iledefrance.fr
<u>Lille (FR)</u> Yann Thoreau La Salle Project Director General Direction Mairie de Lille +33 3 20 49 59 36 ythoreaulasalle@mairie-lille.fr	<u>Greece</u> Marina Koutsouri Ministry of Economy, Development and Tourisme Special Service for Strategy, Planning & Evaluation Strategy and Policies Unit mkoutsouri@mnec.gr tel. +30 210 37 26 027	<u>Dutch EU presidency/ EU Urban Agenda</u> Ministry of the Interior and Kingdom Relations Robert-Jan van Lotringen +31-6 1860 9273 robert-jan.lotringen@minbzk.nl

<p><u>Tisimoara (RO)</u>  Angela Ciupa-Rad  Social expert  Social Work Department  Municipality of Timisoara  angela.ciupa@primariatm.ro  +004 - 0724296458</p>	<p><u>Spain</u>  Eduardo de Santiago  Ministry of Public Works and  Transport  Vice director of Urbanism  Paseo de la Castellana, 67,  28071 Madrid, ES  edesantiago@fomento.es  <a href="mailto:adelacruz@fomento.es">adelacruz@fomento.es</a></p>	<p><u>EUKN</u>  Mart Grisel  Director of EUKN Secretariat  +31 (0)6 50 25 29 39  mart.grisel@eukn.eu</p>
<p><u>Daugavpils (LV)</u>  Jolanta Uzulina  Coordinator of International  Projects  Office for Strategic Planning and  Foreign Affairs - Development  Department  Daugavpils City Council  Jolanta.uzulina@daugavpils.lv  Indra.Ciukša@varam.gov.lv</p>	<p><u>UN Habitat</u>  Paulius Kulikauskas  Acting Chief, Office for Europe  +32479580005  paulius.kulikauskas@unhabitat.org</p>	
<p><u>Keratsini-Drapetsona (GR)</u>  Zeta Konstantinidou  Psychologist  Supervisor of department of  social policy and public health  merimna@keratsini.gr  zetakonstantinidou@yahoo.com  0030 32104317522</p>	<p><u>EAPN</u>  Fintan Farrell  Funding and projects officer  Square de Meeûs 18  B-1050 Brussels  fintan.farrell@eapn.eu</p>	
	<p><u>URBACT</u>  Emmanuel Moulin  Director  5 rue Pleyel – Saint Denis  e.moulin@urbact.eu/m.houk@urbact.eu</p>	
	<p><u>FEANTSA (non-permanent)</u>  Freek Spinnewijn  Director  freek.spinnewijn@feantsa.org</p> <p>Robbie Stakelum  Policy Officer  robbie.stakelum@feantsa.org</p>	
	<p><u>EUROCHILD (non-permanent)</u>  Jana Hainsworth : secretary-  general  0032.2.511.70.83  Jana.hainsworth@eurochild.org  Emma Grindulis  Advocacy and Parliamentary  officer  Hallepoortlaan, 27  1060 Brussels  +32 (0) 2 211 0554  emma.grindulis@eurochild.org</p>	



## Experts

Laura Colini  
Researcher/ URBACT lead expert  
Laura.colini@gmail.com  
+49 15 737 545 901

Ivan Tosics  
URBACT lead expert / Managing Director  
Metropolitan Research Institute  
Budapest  
H-1093 Budapest, Lónyay utca 34.  
Hungary  
tosics@mri.hu  
+36-1-217-9041/115